



London, 23 June 2004

### **VODAFONE GROUP PLC: MANAGEMENT CHANGES**

Vodafone Group Plc announces today that Vittorio Colao informed the Company, yesterday evening of his intention to resign from the Board of Vodafone Group Plc with effect from 27 July 2004. It is intended that Pietro Guindani, currently Chief Financial Officer of Vodafone Italy and the Southern European, Middle East and Africa Region will be appointed Chief Executive of Vodafone Italy as well as Chief Executive for the region. Vittorio has accepted the position as Chief Executive of RCS MediaGroup, the largest Italian publishing and media company. He is remaining with Vodafone until July to ensure an effective handover of his responsibilities.

Arun Sarin Chief Executive of Vodafone said, "In his role as Chief Executive of Vodafone Italy, Regional Chief Executive and Main Board Director, Vittorio has contributed enormously to transforming Vodafone into a strong, successful global company. Vittorio will be leaving us having identified Pietro Guindani, a highly capable and experienced individual, who will continue to manage the success of the businesses in the region as well as the operation in Italy. Pietro has been with Vodafone Italy since 1994, having been appointed CFO of the company upon its formation. We wish Vittorio every good fortune in the position he has chosen to take up at RCS.