



**GIORGIA'S LATEST SINGLE, "INFINITE VOLTE",
AIRED FOR THE FIRST TIME EVER ON
VODAFONE LIVE!**

Milan, May 30, 2005 – BMG Records has chosen *Vodafone live! Music* to launch **Giorgia's** new single, "**Infinite volte**". The new track, which is taken from the Roman singer-songwriter's "*MTV Unplugged Giorgia*" album, will be available exclusively to Vodafone customers until June 3, only on Vodafone live!.

The first single to be taken from the album, the unpublished '**Infinite Volte**', will be played on all Italian radio stations from June 3, whilst the '*MTV Unplugged Giorgia*' album will be in the shops on the DDC/BMG Records label from June 17.

Vodafone Live! Music is a must for all music fans, thanks to its catalogue of over 500,000 tracks, including all the latest hits: a Juke Box that allows customers to download songs on to their UMTS cell phones from just €0.99 (VAT inclusive).

The latest addition to the service has seen the arrival of the first ever *Mobile DJ*: Sara Valbusa, whom Vodafone has chosen to host the new music-only *Live!TV Music* channel. Each week Sara Valbusa will present two exclusive hit parades, one for the most downloaded *Ringing tones* and another for the most popular *Real Music Ringtones*. She will also talk about what is going on in the Italian and international music scene, and show videos of chart topping tracks.