

Bologna, May 31, 2005

FLIPPAUT FESTIVAL ON VODAFONE CELL PHONES

ARTISTS AND VODAFONE TECHNOLOGY OFFER A FEAST OF MUSIC AND ENTERTAINMENT

The third edition of the Flippaut Festival is to be held at Bologna's Arena Parco Nord on June 1 and 2. There will be an amazing range of music on show, with the first day dedicated to electronic dance and the second to hard rock. Vodafone, which is always keen to take part in initiatives involving young people and music, is supporting the Festival by creating new Vodafone live! services.

From May 31 Vodafone live! is offering a special section on the Flippaut Festival. The information includes details of the artists and their web sites (Moby, Chemical Brothers, Tiromancino, Meg, Audioslave, Slipknot). It is also possible to access Polyphonic Ringtones and Real Music, and download complete tracks from the Vodafone Juke Box.

From June 3, Vodafone live! will offer exclusive film of three live sets, interviews with 8 of the artists (Moby, Chemical Brothers, Tiromancino, Meg, Audioslave, Slipknot, Rumorosa, The Ga*Ga*S), backstage videos and photos of the musicians whilst playing live.

The Flippaut Festival can also be followed in a live! TV Music special.

Vodafone Omnitel N.V.
Società del gruppo Vodafone Group Plc.

Sede legale : Amsterdam - Olanda
www.vodafone.it

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