



SANREMO ON THE PHONE: GOSSIP, OPINION POLLS AND NEWS

Milan, March 3, 2003: On the occasion of the San Remo Festival, as part of *Vodafone Live!*, Vodafone Omnitel is dedicating a section to a wide range of new services including news and information on dates and programme times; San Remo gossip and pictures of singers and guests; rankings, opinion polls and chat rooms; and finally a brand-new search engine called “Past Years” to find out about the winners of previous San Remo festivals.

News: updates will be available at the end of each evening on the singers still in the competition and their rankings, as well as general news about San Remo 2003.

San Remo gossip: up-to-the-minute gossip from the festival.

The Programme: has a sub-menu consisting of: *Dates and Cast* with key information on the festival (presenters, dates, co-hosts, number of singers, artistic direction); *The 5 Evenings:* with information about each evening’s programme; *The Jury:* the duties of the jury and the festival regulations.

Singers and guests: the *Big 20* section where you can see pictures and get information about singers and their songs. *16 Youngsters* dedicated to the 16 young people taking part in the festival, including their pictures and the titles of their songs. And finally, the *Guests* section with the names of those taking part in the festival and the dates of the evenings they’ll be appearing.

Opinion polls: each day a new and amusing poll on the festival.

San Remo chat rooms: the festival couldn’t do without chat rooms to exchange opinions with other fans on the best songs and each evening’s performers.

Rankings: this section includes the *Big Ratings* and the *Youngsters Ratings*, with the names of performers, the titles of their songs, their position in the rankings and the number of votes each one obtains.

Past years: with this search engine all you need to do is type in a year between 1951 (the first year of the festival) and 2002 (last year’s festival) to find out who the winners and presenters were in previous years.