



MULTIMEDIA IN ACTION AT THE 59TH VENICE FILM FESTIVAL

The first photojournalistic reporting on the Venice Film Festival via MMS with the Nokia 7650

Venice, 27 August 2002 - Thanks to an agreement with the photographic agency Eماغe - Grazia Neri's multimedia laboratory - Vodafone Omnitel and Nokia are making their MMS technology available to the Venice Film Festival.

During the festival, which takes place in Venice *from 29 August to 8 September*, the first photojournalistic report will be made via a mobile phone with exclusive use by Grazia Neri photographers of MMS on the Nokia 7650 integrated digital camera.

During the event, the festival's most important images will be available on Vodafone Omnitel's website at www.190.it.

Key shots will be sent via MMS in real time and posted on the website at www.190.it. Surfers will be able to download them free of charge onto any MMS-enabled mobile phone and send them to whoever they wish.

MMS (*Multimedia Messaging Services*), which are a multimedia development of SMS, enable messages to be sent from a mobile phone containing photos, animated images, audio, text, and soon, video.

The Nokia 7650's image management includes an integrated digital camera with VGA (*Video Graphics Array*) resolution, the possibility to take and send photos, a photo album and a large colour screen of 176 x 208 pixels.