



## OMNITEL VODAFONE BECOMES A NO SMOKING COMPANY

*Milan, April 2, 2002.* As of today Omnitel Vodafone is a no smoking Company: in all the Company's offices smoking is to be a thing of the past, with the exception of certain dedicated areas where it will be clearly indicated that smoking is allowed.

The aim is to safeguard the health of employees and improve the environment for everyone in the Company.

Respect for non-smokers is a precise requirement of civil society.

Two years ago, Omnitel Vodafone launched an internal communication campaign, "*Let's smoke where we can and with who we can*", in order to make everyone aware of the need to avoid smoking where others were exposed to passive smoking.

With this latest initiative, a generally accepted rule, which is increasingly becoming an integral part of our way of life and of social etiquette, has been made official.