



VODAFONE'S SOLIDARITY SMS FOR BLACK PINOCCHIO

By sending a message to 48575 between 30 March and 1 May Vodafone customers can donate €1 and support AMREF's children's projects.

Genoa, 30 March 2006 – To coincide with the touring show, **Black Pinocchio - Ubu Prize 2005**, **Vodafone Italia** is making its **Super Solidarity Message** service available to customers wishing to contribute to **AMREF's** children's projects.

Vodafone customers can donate €1 between 30 March and 1 May simply by sending a message to the number **48575**.

Vodafone will donate all the proceeds to AMREF.

Further information about the children's projects carried out and supported by **AMREF** is available at www.amref.it, in the section "projects".