



BE A WINNER WITH VODAFONE AND THE TREVISO MARATHON

*PRIZES FOR BEST MESSAGES
COMMENTING ON THE RACE*

SEND AN SMS TO 346 0 06 03 05

Treviso, February 24, 2005. The Treviso Marathon is this year being run over the cell phone. As the event's technology partner for the second consecutive year, Vodafone is making a special number available for marathon fans to send in their comments via SMS.

The name given to the initiative to be launched on February 24 is "Athlete or spectator, have your say about the Treviso Marathon". The best and most amusing SMS sent to the **Vodafone number 346 0 06 03 05** (the date of the event) will receive a prize and be published on the Marathon's official web site at www.trevisomarathon.com.

Vodafone will have a stand in the marathon's EXPO space, where visitors will be able to buy services and products.