



THE VODAFONE TALENT ACADEMY ENTERS ITS SECOND YEAR OF ACTIVITY

For the second year in a row, Vodafone offers an important training opportunity to 10 talented young people selected from throughout Italy

Online selections to begin on January 15

Milan, January 7, 2004 - Following the successful first edition which saw around 900 candidates take part in the selection process, Vodafone has decided to promote the Talent Academy for the second consecutive year. This year's activities will get underway on February 23, 2004 in Milan and will involve six months of training, including both classroom and on-the-job experience.

The initiative will allow talented young people from throughout Italy to directly experience working for a company like Vodafone via all round training programmes. The courses focus on specialised topics and on behavioural aspects with the aim of improving relational skills and integration into the labour market.

The objective is to train 10 talented young people, to be selected from recent, high-potential university graduates in technical and economic subjects. The trainees will form part of a Vodafone team in the Company's technical and commercial areas, both at the Milan headquarters and at area offices.

The participants will acquire a junior professional profile with general management and specialist technical and commercial skills and will enter the following departments: Marketing, Sales, Customer Operations, Logistics, Technology, Finance and Human Resources.

Applicants are required to hold university degrees in either Engineering (TLC, Management and Electronics), with minimum grades of 95/100 or 105/110 and having completed their university courses in no more than 6 years, or in Economics and Economic Statistics, with minimum grades of 98/100 or 108/110, who have completed their university studies in no more than 5 years. Applicants must also have completed or be exempt from military service, have excellent English and good IT skills.

The online selection will begin on January 15 and it is already possible to pre-enrol by logging on to www.vodafone.it. The selection process is broken down into two stages: the first consists of an online game and test, whilst the second involves group dynamics and individual interviews.

To obtain further information or to take part in the selection process please visit www.vodafone.it