



**LEGAMBIENTE AND VODAFONE ITALIA:
TOGETHER IN IVREA TO “CLEAN UP THE WORLD”**

On 22 September Vodafone Italia staff will help local people and schools clean up the Olivetti architectural areas.

Ivrea, 20 September 2006 – Legambiente and Vodafone Italia are devoting a day to clearing the Olivetti architectural areas in Ivrea as part of the “Clean Up the World” initiative supported by Vodafone for the second year running with the voluntary contribution of its staff.

Over 20 employees from the Ivrea offices, together with Legambiente, schools and any local people who wish to join in, are once again committed to removing waste paper and weeds from the areas around the Olivetti social services centre in Via Jervis (opposite the caretaker’s lodge) and the overlooking parking lot.

Given the historic significance of these areas for Ivrea’s inhabitants, Legambiente and Vodafone Italia have decided to select them as the first phase of the project. Further evidence of Vodafone’s close link with the region is the fact that it has almost entirely funded and is now completing a conservative restoration of the ICO Workshops, supervised by the architect Giacomelli and the Benini studio.

Vodafone Italia’s commitment is in keeping with its decision to be an environmentally responsible company and undertake a Corporate Social Responsibility programme. Following its commitment to Corporate Responsibility, since 2001 it has issued a Corporate Responsibility Report for each financial year.