



## **"PASS 15" IS BACK**

**FREE CINEMA, THEATRE, COURSES AND SPORTS FOR ANYONE TURNING 15**

*A "SURPRISE" FOR YOUNGSTERS AT VODAFONE ONE STORES*

**"Pass15"** is back again. The *carnet* of free tickets for young people turning 15, designed to help them discover their city and enjoy what it has to offer them, is the brainchild of the **Municipality of Turin's Department for Youth Affairs and Department for Sport**.

The project is run in collaboration and in partnership with **Vodafone Italia**.

The "Pass 15" *carnet* enables young people to take part, free of charge for the whole of 2005, in Turin's programme of cultural and sports events, including parachuting, skiing courses, mountain hikes, tennis, archery and access to swimming-pools, not to mention cinema, theatre and museum tickets and free creative writing, painting, cartoon and DJ courses.

Moreover, Vodafone Italia has a "surprise" for all "Pass 15" holders, to be collected simply on presentation of the *carnet* at the Vodafone One stores indicated in the leaflet sent by the Municipality of Turin.

"Pass 15" is part of the "Scegli Torino" ("Choose Turin") project devised by the Municipality of Turin, with the main aim of establishing a partnership with major businesses in order to promote initiatives in sectors embracing the worlds of both the young and senior citizens, ranging from sport, culture, the environment and leisure, among other activities.