

VODAFONE FIVE WITHOUT FRONTIERS

Calls to numbers in Italy and in a neighbouring country for 5 cents

Milan, 3 May 2007 – Vodafone Italia is launching **Vodafone Five Senza Frontiere**, the first price plan for holders of a VAT number who live in northern Italy's border areas, who can now call all numbers in Italy and in the neighbouring country for the same price.

For a monthly charge of 13 euros, the *Vodafone Five Senza Frontiere* plan allows customers to call all numbers (fixed and mobile) in Italy and in a neighbouring country (France, Switzerland, Germany, Slovenia and Austria) for 5 cents. For example a customer who works in Liguria can use *Vodafone Five Senza Frontiere* to call France paying the same price as for calls in Italy.

For each call, the fixed charge at the start of calls is 12.5 cents. For calls abroad there is a connection charge of 0.75 cents. The cost of an SMS is 12.5 cents, the same as for business price plans.

For more information about the price plan and how to activate *Vodafone Five Senza Frontiere* visit www.vodafone.it.