

## **Vodafone Italia**

### **FIRST HSUPA DATA CALL**

Milan, 4 June 2007. Broadband is becoming increasingly mobile. It will soon be possible to navigate in internet at high speed and send heavy attachments, such as photos and film clips, more quickly. Vodafone Italia has successfully carried out the first data link using HSUPA (High Speed Uplink Packet Access) technology. The new network enabled the trial to reach an upload speed of 2 mbps. The link was made using handsets supplied by Nokia Siemens Network.

The development of this technology will soon enable Vodafone customers to access new mobile services and connect to the internet at even higher speeds. The HSUPA data link, which will boost upload speeds from 384 kbps to up to 2 mbps, is the latest in a series of key milestones achieved by Vodafone, confirming its commitment to the development of 3G telephony. Vodafone was the first to increase UMTS download speeds to 1.8 mbps thanks to Super UMTS Broadband (HSDPA) and can today offer speeds of up to 3.6 mbps.

At the end of December 2006 a total of 4,458,000 UMTS handsets and Connect Cards were in use on Vodafone Italia's network, making it the number one Group company in Europe for number of UMTS devices.