



news release

VODAFONE BOOSTER: MAKING MOBILE NETWORK QUALITY AVAILABLE EVERYWHERE

LAUNCH OF SOLUTIONS PROVIDING VOICE AND DATA COVERAGE AT HOME AND AT WORK WITHIN A RADIUS OF 500 SQUARE METRES

15 April 2011, Milan – Vodafone Italia announces the launch of the **Vodafone Booster**, the innovative device that uses femtocell technology, based on an Alcatel-Lucent platform, to offer high quality mobile network coverage inside buildings, houses, industrial facilities and partially isolated areas not reached by the mobile signal.

Using a regular broadband internet connection, the Vodafone Booster is able to create a mobile network access point, offering customers continuous voice and data coverage in an area of up to 500 square metres.

Compact and easy to install, the Vodafone Booster is compatible with the modems and broadband internet connections provided by other operators and can be used with all Vodafone's UMTS/HSDPA cell phones, PCs and tablets incorporating a UMTS/HSDPA modem and with all Vodafone Internet Keys. Depending on the chosen solution, the device can handle up to 8 voice and data connections at the same time.

This initiative confirms Vodafone's commitment to offering customers the best and most innovative solutions for exploiting the network's potential to the full, wherever they are. Following initial trials in February 2008, the Vodafone Group is the first in Europe to use femtocell, having also launched the new technology in the UK, Spain and Greece.

Two versions of the **Vodafone Booster** will go on sale at Vodafone outlets from 18 April:

Vodafone Booster V2.0c – ideal for apartments, shops and small offices. The Vodafone Booster V2.0c is able to provide **mobile coverage in an area of up to 90 square metres** and handle up to **four connected devices** at the same time. The Vodafone Booster V2.0c may also be purchased on line at www.booster.vodafone.it.

Vodafone Booster V1.5e – designed for houses with several floors and businesses, it provides **coverage in an area of up to 500 square metres** and can handle up to **8 connected devices** at the same time. The Vodafone Booster V1.5e also provides **unlimited access to the mobile network** for devices located inside the area covered by the signal.

Private customers can buy:

- the **Vodafone Booster V2.0c** for **€169** (coverage up to 90 square metres for a maximum of 4 connections at any one time);
- the **Vodafone Booster V1.5e** for **€549** (coverage up to 500 square metres for a maximum of 8 connections at any one time).

Professionals and businesses can buy:

- the **Vodafone Booster V2.0c** at a monthly cost of **€5 for 24 months** excluding VAT;
- the **Vodafone Booster V1.5e** at a monthly cost of **€19 for 24 months** excluding VAT.