



news release

Vodafone Italy launches the new Internet Key with expandable memory and HSPA technology

Mobile internet at Vodafone Broadband speeds

Milan, 30 October 2008 - Vodafone Italy today announces the launch of the new E180/K3715 Internet Key. The exclusive USB modem created for high-speed mobile internet access now includes an expandable memory up to 8GB thanks to MicroSD and is equipped with HSPA technology, as well as an innovative extendable USB connector.

Vodafone Italy's launch of the E180/K3715 Internet Key again confirms Vodafone Italy's commitment to making the best possible mobile data services available to its customers. As slim and small as a USB key, the Vodafone E180/K3715 Internet Key enables customers to connect their desktop or laptop to the mobile broadband network without any need for a fixed line link or a connection cable. The new modem is compatible with Microsoft Windows Vista and XP and Mac OS X operating systems. It also boasts a "plug and play" device compatible with both Microsoft and Mac – in just a couple of minutes the device automatically installs all files and applications on PC and Mac, without any need for CDs or complicated procedures.

Thanks to Vodafone Broadband, Vodafone Italy's high-speed mobile broadband connection, the E180/K3715 Internet Key offers download speeds of up to 7.2 Mbps and upload speeds of 2 Mbps. The new device will facilitate fast internet browsing, instant access and always-on data upload and download capacity. E180/K3715 is currently the slimmest HSPA USB key on the market, only 10mm thick – a compact product that supports the entire range of HSPA/UMTS and GSM/GPRS network technologies.

The E180/K3715's flash memory function makes it different from other keys – the integrated MicroSD card slot can support up to 8GB of memory. This means that E180/K3715 can be used to file documents, music or films without needing to use another USB key. The product also supports a series of useful services such as SMS/MMS, PC voice phone contacts, visualisation traffic flow and data.