



VODAFONE ITALIA: IN-FLIGHT EMAIL TO BE AVAILABLE FROM TODAY

Email and make phone calls on Air France, Qantas and Emirates flights

Milan, 15 May 2008 - **Vodafone Italia** is to be the first in Italy to launch an in-flight roaming service for sending emails whilst in the air. From today, all Vodafone customers will be able to use their cell phone whilst flying.

The service, which will be available for the first time in Italy to both prepaid (credit card) and contract customers, is primarily aimed at Business customers who have the most need to be always online. From now on they will also be able to work whilst in the air, checking their emails, making calls and sending texts messages.

In order to launch the service, Vodafone Italia has entered into two agreements with in-flight roaming providers. The first is with **On Air**, which offers **voice, SMS and GPRS connections** for mail and internet on **Air France** flights, and the second with **Aeromobile**, which offers the same services to **Emirates and Qantas**.

On Air's agreement with **Air France** currently provides coverage at a number of major destinations such as **Paris, Rome, Venice, Turin, Milan, Bologna, Frankfurt, Munich, London, Vienna, Barcelona, Copenhagen, Prague, Warsaw, Hamburg** and many other locations.

By the end of the year, new agreements will be in place with other airlines, including **British Midland** (which flies to the UK, Russia and Israel), **TAP Portugal** (flying throughout Europe, Senegal and Cape Verde), **Ryanair** (from the UK and Ireland to Europe's major capitals and destinations throughout Italy), China's **Shenzhen Airlines** (which during the Olympics will serve all routes to Beijing), **Royal Jordanian Airlines** (destinations in the Middle East, Europe and North Africa) and, finally, **Jazeera Airways** (Kuwait and Dubai).

More information about the services and prices will be available on the Vodafone website.

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