



PRESS RELEASE

Citi and Vodafone present the Citi Vodafone One Visa card

Milan, x February 2008 – Following renewal of their partnership, **Citi** and **Vodafone** announce the launch of the **Citi Vodafone One Visa** credit card for subscribers to the Vodafone One programme. The co-branded card is available free of charge and, in addition to the advantages of all Citi credit cards, offers the possibility to gain Vodafone One points at every purchase – every €20 spent corresponds to 1 point. On activating the card, the holder will also receive a welcome bonus of 100 points.

The Citi Vodafone One Visa card includes a series of free insurance policies: the **Stolen or Lost** guarantee protects the holder in the event of fraudulent use, including online purchases, during the 24-hour period before the police are informed, while **Shopping Protection** covers damage or theft of the item purchased with the Citi Vodafone One Visa card for 90 days after the date of purchase or delivery.

The holder can also request the activation of the **Citi Alerting** service, consisting in the notification via SMS of all transactions effected, the balance due at the end of the month and a warning when the maximum limit of the credit line is about to be reached. The holder is thus in full control of his card, informed of purchases in real time and able to block the card in the event of fraudulent use.

For more information on Citi Vodafone One Visa credit cards visit www.citibank.it and www.vodafone.it.

Citi, the leading global financial services company, has some 200 million customer accounts and does business in more than 100 countries, providing consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, and wealth management. Major brand names under Citi's trademark red arc include Citibank, CitiFinancial, Primerica, Smith Barney, and Banamex. Additional information may be found at www.citigroup.com or www.citi.com.

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