



news release

DARIO VERGASSOLA ON BOARD GOLETTA VERDE WITH VODAFONE

2 NEW VIDEOS FEATURING THE COMIC ACTOR FROM LIGURIA AVAILABLE EACH WEEK ON VODAFONE LIVE!

INFORMATION VIA SMS ON THE STATE OF HEALTH OF SEAWATER AND BEACHES

Rome, 9 July 2007 – Vodafone confirms its commitment to the environment this summer too by supporting *Goletta Verde* for the ninth year running. The new event this year is on the Vodafone Live! portal which presents amusing videos every week set on the *Goletta Verde*. The videos will contain information about the effects of climate change and about the environment in general and featuring a very special testimonial, Dario Vergassola, the comic actor from Liguria.

The long-term partnership between Vodafone and *Legambiente* is now in its ninth year and aims to boost public awareness by making the results of *Goletta Verde*'s monitoring of Italy's seas available through Vodafone's services.

For information on the state of health of seawater and beaches visited by *Legambiente*'s *Goletta Verde*, just send an SMS to the number 340 4399 009 with the name of your favourite seaside resort. The service is available for Vodafone customers and those of all other operators too.

Information about the initiative can also be accessed via the internet directly at www.golettaverde.vodafone.it, where two new videos with Dario Vergassola will be available every week.