

VODAFONE TUTTI

FOR SIMPLER AND CHEAPER CALLS TO ALL NUMBERS IN ITALY

Milan, 5 April 2007 – Vodafone Italia is launching Vodafone Tutti, the new price plan created to enable customers to make flat-rate calls to all numbers in Italy.

Vodafone Tutti can be activated from 5 April 2006, enabling all customers who top up their card once a month by a minimum of €15 to talk with mobile and fixed-line numbers in Italy for 12 euro cents a minute. The price plan is valid for 30 days from the date of the top-up and is renewed every time the customer tops up their card. If the card is not topped up after 30 days, the tariff of 19 euro cents per minute is applied for all calls to numbers in Italy.

The fixed charge at the beginning of calls is 16 cents, while it costs 15 cents to send an SMS.

Vodafone Tutti is Vodafone Italia's latest tariff plan designed to meet the needs of its customers, offering greater simplicity thanks to flat-rate charges for all domestic calls.

Further information regarding the price plan and how to activate Vodafone Tutti can be found at www.vodafone.it