

Vodafone Italia to be technology partner at the 6th Venice International Boat Show - Festival del Mare.

Information about events via SMS to the Vodafone number **340 43 99 100**

Venice, 12 March – Vodafone, technology partner of the *6th Venice International Boat Show – Festival del mare* from 17 to 25 March, is making information about events available in real time.

A show of international renown, it will be held at the Stazione Marittima and the Arsenale and aims to meet the needs of all those who are linked in some way to the sea, whether for reasons of passion, work or tourism. The Boat Show – now in its sixth year – presents events of great interest to boat lovers such as theme conferences, sailing lessons and demonstrations as well as workshops and regattas, not to mention concerts, fashion shows and public readings for a regular Sea Festival.

Thanks to Vodafone Italia's technological partnership, visitors can receive all updates on the various events scheduled in real time by sending an **SMS** to the Vodafone number **340 43 99 100** containing the text **MARE ON**. They will then receive free info on the 6th Venice International Boat Show.

Vodafone Italia invites the public to visit the two areas at the Stazione Marittima and the Arsenale set aside for the latest from the Vodafone world where expert staff will be available to present the most innovative mobile technology solutions.