



VODAFONE ITALIA RUNS WITH THE BRESCIA ART MARATHON

*MARATHON RUNNERS CAN CHECK TIMING AND RESULTS IN REAL
TIME BY MOBILE PHONE*

Information about the race and connected events via SMS

Brescia, 7 March 2007 –Vodafone Italia runs the famous Marathon race for the third consecutive year as partner of the **Brescia Art Marathon**, making its brand and services available for the event. Once again, Marathon runners can receive their timing directly by mobile phone and everyone can have access to information about the event.

Athletes can register by sending an SMS (at the cost of a normal message) to the number 340 4399992 containing the text "Maratona". On the day of the race they will receive an SMS containing their timing and results directly on their mobile phone.

The people of Brescia, visitors and anyone else who is interested can receive information about the Brescia Art Marathon event simply by sending an SMS to the same number containing the text "Info maratona".

In addition to the Brescia Art Marathon, this year Vodafone Italia is a partner and sponsor of the Gargnano, Salò and Desenzano Sailing Clubs and has established, with ENI, the "Great Garda Classics" Circuit, destined to become Lake Garda's Super Cup.