

Vodafone Italia's winter tour comes to Madonna di Campiglia

"Vodafone Ski Pass No Problem" from 2 to 5 March.
50 pairs of skis and 1200 ski passes to be won

Madonna di Campiglia, 28 February 2007 – "**Vodafone Ski Pass No Problem**", Vodafone Italia's winter tour, aimed at enhancing the appeal of major ski resorts through an initiative in which both tourists and residents can take part, comes to Madonna di Campiglia.

From 2 to 5 March, Vodafone hostesses and stewards equipped with skis and quads (typical electric motorbikes) will make trips from the town of Madonna di Campiglia to the ski runs and night clubs and bars. Special ski passes will be handed out with an invitation to come to the Vodafone stand to find out about new offers and take part in a competition with prizes. Customers who switch to Vodafone or activate the No Problem offer can win 50 pairs of skis "Life is snow" and 1200 daily ski passes.

Five major ski resorts in the Alps have been selected as stops in Vodafone's winter tour. Madonna di Campiglia in particular was chosen since it has always been one of the best-equipped and popular skiing districts. Before Madonna di Campiglia the tour stopped at Courmayeur, Cervinia, Bardonecchia and Canaze.