

## **VODAFONE ITALIA SUPPORTS EXCELLENCE IN TRAINING**

### **Vodafone Italia's approach presented at the Fòrema and Unindustria Padova convention**

Padua, 20 February – Vodafone Italia will take part in the convention titled “**La formazione cambia. La Vita**” (“Training changes your Life”) to be held at the Padua Chamber of Commerce Conference Centre (in the Stanga District) at 5pm on Wednesday 21 February.

**Stefania Torelli**, the Company's Training Manager, will explain that at Vodafone training is considered one of the keys to success. Excellent training and attention to the needs of our people have always been distinctive features of Vodafone Italia. The success of a dynamic, innovative and customer-oriented company also depends on internal training activities to support skills and career development. In the Triveneto area, which is home to demanding customers and companies using innovative and technological solutions to improve efficiency and market competitiveness, business-oriented training is essential.

Consequently in **Padua**, where the North-eastern Region's headquarters are located, **25 trainers** and **3 managers** provided the Company's **1500 local employees** with some **20,000 hours** of training in 2006. The common goal is to be competent and ready to react to customer needs, anticipate market changes and keep up to date regarding developments in the industry and in technology.

Vodafone Italia, together with Fòrema and Unindustria Padova, believes in the importance of corporate training for career development and the achievement of results.