

Vodafone Italia's winter tour comes to Canazei

"Vodafone Ski Pass No Problem" from 23 to 26 February
50 pairs of skis and 1200 ski passes to be won

Canazei, 20 February 2007 – "**Vodafone Ski Pass No Problem**", Vodafone Italia's winter tour, aimed at enhancing the appeal of major ski resorts through an initiative in which both tourists and residents can take part, is coming to Canazei.

From 23 to 26 February, Vodafone hostesses and stewards equipped with skis and quads (a kind of electric motorbike) will make trips from the town of Canazei to the ski runs and night clubs and bars. Special ski passes will be handed out with an invitation to come to the Vodafone stand to find out about new offers and take part in a prize competition. Customers who switch to Vodafone or activate the No Problem offer can win 50 pairs of "Life is snow" skis and 1200 daily ski passes

Five major ski resorts in the Alps have been selected as stops for Vodafone's winter tour. Canazei, in particular, was chosen since it has always been one of the best-equipped and most popular ski resorts. Before Canazei, the tour visited Courmayeur, Cervinia and Bardonecchia.