



COMUNE DI COMO  
Assessorato alla Cultura



## **ANOTHER SUMMER VIA SMS WITH VODAFONE ITALIA**

*SMS information service launched with Esco2006 for updates on  
summer events*

***Just send an SMS with the word "Como" to 340 4399002.***

Como, June 23, 2006 – **Vodafone Italia** is partnering the City of Como for another year on the occasion of the ESCO 2006 summer festival by making available a free SMS information service covering all the events.

Signing up for the service is very simple. Just send a message (at the normal cost of an SMS) to the number "**340 4399002**" with the text "**Como**". From then on you will receive updates and information about times, ticket prices, events and news.

Through this partnership Vodafone Italia confirms its long-standing friendship with the City of Como, with whom it collaborated recently on the occasion of the **Magritte** exhibition and the **White Night**.