

VODAFONE ITALIA LAUNCHES SUPER UMTS BROADBAND

SURF THE NET FOUR TIMES FASTER FROM TODAY

Milan, June 12, 2006 – Vodafone Italia is launching the Super UMTS Broadband service. From today Vodafone customers can surf the net at the speed of 1.8Mbit a second, which is four times faster than the present UMTS speed.

The new Super UMTS Broadband service will take off today in Turin and Milan and by the end of the month coverage will equal that of UMTS.

Vodafone Italia customers can avail themselves of the new service immediately by inserting their SIM in a new connect card or a new mobile phone, without having to request activation of any kind.

Vodafone's new Internet box for mobile broadband navigation, which connects desktop computers as well as laptops to the Internet, is also available.

Super UMTS Broadband is based on HSDPA (High Speed Downlink Packet Access) technology, which increases the speed of the current UMTS network.

Vodafone Italia was the first to introduce mobile broadband into Italy – the first transmission of data using HSDPA technology was effected in August of last year.