

News  
release



## **THERE'S SOMETHING NEW IN THE AIR IN BOLOGNA**

### **SCRATCH, WIN AND FLY OVER YOUR CITY WITH VODAFONE**

Bologna, May 19 - Vodafone Italia supports the local and provincial authorities and the Tradesmen's Association by presenting an exciting and dynamic initiative for all the inhabitants of Bologna.

The list of prizes distributed on the occasion of the Scratch and Win competition organised by the Tradesmen's Association will include a Vodafone coupon, to be handed in at the Vodafone One outlets in Bologna. In exchange, participants will receive a voucher for a free trip in the Vodafone hot-air balloon.

The appointment is set for May 20 and 21 in Piazza VIII Agosto and May 28 and 29 at Giardini Margherita. Customers will be received at the Vodafone desk set up at the base of the hot-air balloon and a special lane will be reserved for customers who have collected the voucher at Vodafone outlets in Bologna.

Vodafone Italia, whose branch in Bologna is one of the most important in the North-East, is closely linked to the city and its territory and supports the local institutions by contributing to make this major initiative even more fun.