

VODAFONE ITALIA OPTS FOR “DUCAL FEASTS”

CANALETTO AND BRUSTOLON ON DISPLAY AT CA' REZZONICO

Venice, April 21, 2006 – In the splendid Venetian setting of the magnificent Ca' Rezzonico palace on the Grand Canal, **Vodafone Italia** is promoting art and culture in the exhibition devoted to “Le Feste Ducali” as drawn by Canaletto and engraved in copper by Giambattista **Brustolon** – two immensely famous and prestigious artists closely linked to Venice in one of the most beautiful buildings on the Grand Canal.

Taking an interest in local affairs also means paying close attention to themes and events linked to the region's main cities. For Vodafone Italia, which employs 1,800 staff in North-eastern Italy, the exhibition “Le Feste Ducali” is a way of supporting art and culture in the city of Venice. On this important occasion Vodafone Italia will invite its staff to visit the exhibition, to be held in the Ca' Rezzonico museum of eighteenth-century Venetian art.

In addition to this major initiative, in 2006 Vodafone Italia will partner the events being organised by the Veneto Jazz Festival in honour of Miles Davis and support the prize named after the traveller and reporter Tiziano Terzani, which is to be awarded in these days in Udine.