

**“FOLLOW YOUR EURO” AND “ONE HEART, ONE WORLD” WITH VODAFONE
ITALIA**

A WITNESS TO CHECK UP ON FUNDS DONATED VIA SMS

Padua, December 15 – **Vodafone Italia** is supporting all the initiatives organised by the “One Heart, One World” Association in the City of Padua. From the “Starry Nights” initiative to the Christmas Concert in the *Basilica del Santo*, all Vodafone customers can send a solidarity SMS to donate funds to the “**One Heart, One World Padua**” association, set up to help the families of children with heart problems and the city hospital’s Paediatric Cardiology and Heart Surgery units. Until January 4, 2006, for every message sent from a Vodafone cell phone to the **48575** number, €1 will be donated to the Association.

For the first time, Vodafone customers can personally verify how their SMS donation has been used. The initiative, named “**Follow your Euro**”, will involve a customer chosen from among all those who register at www.vodafone.it.

The customer, to be chosen by lot from among those registered at the site, will bear witness to how the funds collected are used, on behalf of all those who have made a donation.