

**VODAFONE ITALIA FOR A WEEK OF JAZZ
THE PORSCHE JAZZ FESTIVAL 2005 AT PADUA**

November 4th, Padua – **Vodafone Italia** continues to back initiatives promoting culture and great music in Veneto and in the city of Padua. The **Porsche Jazz Festival** will take place from Sunday November 13th to Sunday 20th November in the context of the Padova Suona Jazz festival. Major protagonists of Italian and international jazz will perform on the three stages of the Caffè Pedrocchi, Teatro Verdi and Auditorium Pollini.

Vodafone Italia collaborates with the **Porsche Jazz Festival** and puts its technology at the service of all jazz lovers. An SMS service will inform them of the many events programmed during the festival week.

To subscribe, just send a message with the text "Jazz" to Vodafone number **340 43.99.100**. All subscribers will receive a free SMS every day with information concerning the events planned for the evening. The service can be interrupted at any time by sending the message "Jazz off".

Vodafone brings all the new events in the music world within reach of your mobile phone. Exclusively on **Vodafone Live!** in the **Live! Music** section you can download the latest international hits, songs, ring tones and ringback tones to personalise the **Vodafone Live! Umts** telephone.