

**VODAFONE'S SUMMER TAKES ON A SHADE OF YELLOW  
PICTURES AND VIDEO FROM THE *TOUR DE FRANCE* ON VODAFONE LIVE!**

*Milan, June 29, 2005* – To mark the 92nd *Tour de France*, Vodafone live! has created a special area in the Sport&calcio section for fans of summer's number one cycling event. Five sections cover the *Tour de France*: News, Video, Gallery, Stages and Standings. The various categories offer exclusive content, including pictures, video and updates, in order to find out, stage by stage, who will wear the Yellow Jersey on the Champs Elysées in 2005.

A real-time description of the highlights will be provided right from the start of the first stage, with commentary on the breakaways and what is happening up front. As soon as the race is over, there will be video highlights and coverage of the final moments of the race, allowing all Vodafone live! UMTS customers to relive the emotions of the most exciting action.

Throughout the Tour, the service will show the latest standings and technical details of the various stages.

Charges for the content vary, starting from 50 euro cents.