

## **VODAFONE BEHIND THE SCENES OF *BATMAN BEGINS***

### **BACKSTAGE FILM AND PICTURES OF THE STARS FROM THIS SUMMER'S BLOCKBUSTER**

*Roma, June 16, 2005* – Vodafone Italia brings backstage film and exclusive pictures of the stars of **Batman Begins**, **Christopher Nolan**'s eagerly awaited film, with **Christian Bale** as the hero of Gotham City, that will be premiered in Rome tonight.

Vodafone has worked with **Warner Bros** to create a special area within Vodafone live!, offering backstage film of this summer's blockbuster and the best photos of the stars: **Michael Caine, Liam Neeson, Morgan Freeman, Gary Oldman, Ken Watanabe, Katie Holmes** and **Rutger Hauer**.

By visiting *The Film of the month* section it is possible to gain free access to the trailer for **Batman Begins**, which tells how the young Bruce Wayne became a hero in Gotham City. It will also be possible to access a wealth of pictures to be used as screensavers, ranging from Batman in action to an infinite number of versions of the film's logo.

Vodafone Italia has also created a game in which Batman tries to defeat the evil adversaries that rule Gotham City. Players must achieve a series of objectives in order to access increasingly difficult challenges.