

**Vodafone with the Abo Project
at the Feast of the Redeemer**

CHARITY EVENING TO SUPPORT CANCER RESEARCH

July 14, Padua – On July 16 Vodafone will be alongside the **Abo Project** during the charity evening to raise funds for scientific research and the fight against cancer, to be held in Venice to coincide with the Feast of the Redeemer.

The evening of the Feast, with its famous fireworks display, not only represents one of the most fascinating events in the world but also an important chance for many supporters of the Abo Project to meet, an opportunity to find out about its activities, the results achieved and its development plans.

Its support for the Abo Project is one of the initiatives undertaken as part of Vodafone Italia's strong commitment to corporate social responsibility. The activities of the Vodafone Italia Foundation and the Super Solidarity Message service, the first ever system for making a donation via SMS, are further examples.

"Let's look at the world through the eyes of tomorrow" is the claim used in the advertising campaign promoting activities linked to Vodafone Italia's Corporate Social Responsibility, whilst attention for "the world around us" is one of the *values* in Vodafone's *vision*.